

Generates employment in the service sector e.g. In restaurants, tour guides, hotels etc.	Cultural exchanges between people- leading to greater understanding of different cultures, traditions + religions.	Tourism income may help to conserve natural landscapes, wildlife and cultural heritage.	Local businesses benefit from the extra customers created by tourism	Natural landscape/cultural heritage may be damaged by huge numbers of visiting tourists and their activities.
Tourists may disturb wildlife- i.e. Feeding and breeding cycles.	Profits may leak not stay in the country e.g. travel, hotel companies etc involved may be foreign owned so money goes back to rich countries.	Tourist developments may not fit in to the local environment.	Many tourism jobs are seasonal, low skilled, part-time and low paid.	Over 200 million people are employed in the tourist industry.
Locals may benefit from improved infrastructure and facilities, such as better roads, shops, doctors etc.	Commercialisation may devalue the traditions/artefacts of local people. E.g. tourists paying to see tribal dances/rituals	More jobs and spending in an area results in a positive multiplier effect. This means people have more money to spend which in turn creates more jobs	Local infrastructure might not be able to cope with increased pressure from tourists i.e. Water and waste.	Tourist income may help to maintain cultural heritage and traditions. E.g. People want to see local traditions and cultures so people keep doing them
Tourists may not go outside of their complexes/tours which give them a blinkered view of an area/ way of life.	More income from tourism = more taxes, which may be used to fund local services and improve infrastructure. E.g. Schools, hospitals etc	A bigger variety of jobs created by tourism helps to develop the skills of the local population.	Tourists strive to find unique locations; once a place becomes popular they will often move to find an undeveloped location.	Tourism is unreliable, places may become undesirable or be influenced by World events which can stop tourists from visiting which will have a big effect on incomes and jobs.
11% of all global earnings are from tourism, around £258 billion pounds.	Tourist complexes like hotels etc might be owned by large companies who don't employ local people and so have little benefit on local areas.	Tourists can frustrate locals; they can get in the way and disturb their daily lives.	Western values may conflict with local values- e.g. How people act or dress. E.g. wearing bikinis in Muslim countries	Lots of tourists in one place can cause overcrowding which can spoil the peace and tranquillity of an area.